

VENDOR INFO



APRIL 27 & 28, 2024 | AUGUST 3, 2024

73 ANDERSON AVE, LONDON, ON N5Z 2B1

SHOWGROUNDS: REACH HURON | ILBERTON FAIRGROUNDS

226-973-5032

HIGHSTREETHORSESHOWS.COM

HIGHSTREETSHOWS@GMAIL.COM

ABOUT HIGH STREET HORSE SHOWS

High Street Horse Shows are holding 2 of 5 Horse Shows hosted on the South West Trillium Hunter Jumper Association Circuit. The Trillium circuit exists throughout Ontario, offering both hunter and jumper competitions. The province is divided into 7 regions, and each region hosts a number of shows throughout the competition season. At these shows, horses and riders compete to earn points. The top 7 horse/rider combinations from each region, in each division, qualify to compete at the Provincial Championships, which are held in September each year. High Street hosts the final horse show of the South West Trillium circuit, and is a vital competition for many of our competitors.

The name, High Street, comes from the United Kingdom, where the 'High Street' is known as the main business street in every city and village. In fact, most main streets are actually named High Street. We have selected this name to denote the feeling of community and commerce we hope to foster at our shows. Each year our show is held at the Ilderton Fair-grounds, which touchingly, are located on Ilderton's 'High Street'.

160 +

SPECTATORS

80 +

COMPETITORS

Our demographic is mainly female riders between the age of 20 and 60. The largest percentage of our competitors have a post secondary education, and on average earn between \$50,000 and \$150,000 per year. The riders competing on our circuit hale from Windsor to as far as the Niagara region. The majority of the shows are held in London, and the surrounding area.



690+ FOLLOWERS



525+ FOLLOWERS



130+ FOLLOWERS

VENDOR INFORMATION

Once again for 2024, High Street Horse Shows is offering our vendor spaces for free!



KEEPSAKE SHOW PROGRAM

As a vendor, your business name will be listed in our keepsake show program. Ad space can also be purchased as follows:

Quarter Page: \$15 | Half Page: \$30 | Full Page: \$50

Deadline is July 15, 2024

PRODUCT DONATIONS

High Street Horse Shows welcomes all product donations. These will be given away as prizes for Champions to Class winners, and for various other prizes and awards held throughout the show. Product sponsors will receive:

- Name and Logo in our keepsake show program
- Social media promotion before, during and after the show (min 1 post)

SWAG BAGS

Increase your exposures and have your promotional materials placed in our Exhibitor Swag Bags.

These delightful bags are distributed to each of our competitors. This provides ongoing contact with your customers each time they look at their swag bags after the event.



WHY BE A VENDOR?

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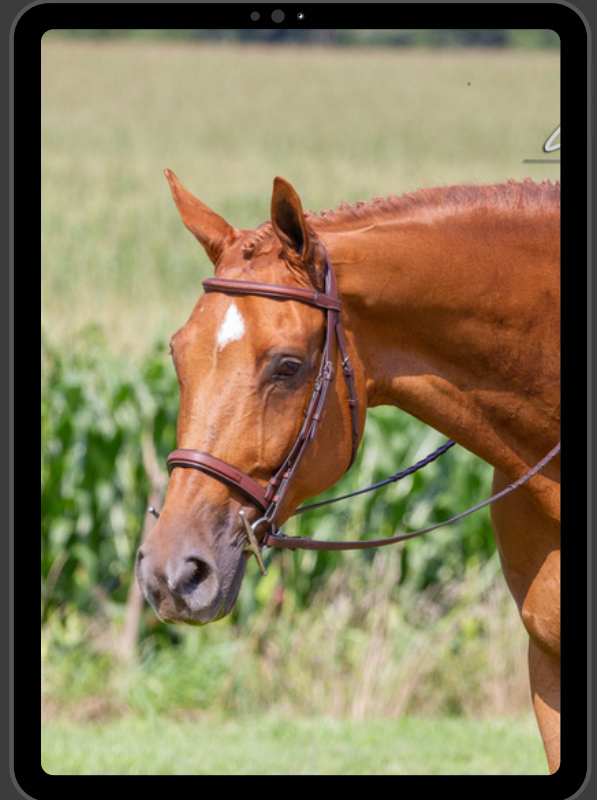


VENDOR BENEFITS

- Build positive public relations with the local community
- Obtain direct sales interactions with potential clients
- Your name will be placed in our keepsake show program
- Increased connections through a social media campaign leading up to, through, and after the event.

THE DEETS

- Set-up can begin any time after 12:00 pm on the Friday of the show.
- Vendors must supply their own tents, tables, display, etc
- Please advise if you require electrical hook up (additional fee may apply)
- Show runs from 7:30 am until approximately 5:00 pm. It would be best to have your booths open between 9:00 am and 4:00 pm.
- There is no overnight security, so we recommend that you lower all tents and remove valuables overnight
- Tear down must be completed by 12:00 pm on the Sunday immediately following the show
- High Street Horse Shows does not accept any liability for any damage or injury to persons or property while on the showgrounds
- Most importantly HAVE FUN!!!



We are always happy to discuss any ideas you might have.

Get in touch to find out what High Street Horse Shows can do for your business.



GREAT TIMES AND GREAT EXPOSURE AT HIGH STREET HORSE SHOWS

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